

Our Customers Speak Out

"I wanted to take a moment and thank you and the staff for service excellence demonstrated in "wiring" Reynolds Service Centers throughout the U.S. and Canada with digital on-hold messaging service... a complex task when engaging more than 60 facilities. Scriptwriting, audio production, and digital download delivery services performed as promised."

Russel L. Coons
Marketing Manager - Distribution
Reynolds Building Products

"Goodin Company is happy to be working with On Hold Marketing. We found that working with On Hold Marketing made this decision easy. We just give them the basic outline of what we want on the on hold messages and they use their experience to create a message that calls the customers to action. They even make the loading and reloading of messages very easy. We are constantly getting inquiries that reference the message they heard while on hold. This works great."

Eric Streed
Distributor Advertising & Promotions
Goodin Company, MN

***Put our 25 years
Distributor promotion,
production and marketing
experience to work for you!***

***Don't let silence, a CD, or a radio
station determine your callers'
impression of your company.***

***We'll design a customized music
and message on-hold program that
creates the right impression...
...the professional image you want.***

SalesMaker On-Hold
Systems

TURNING YOUR HOLD
INTO PURE GOLD

Learn more and download your
Hold-Call Calculator at:

www.SalesMaker.com

...a service of:

On Hold Marketing
2727 Enterprise Parkway, Suite 108
Richmond, VA 23294
800-342-0098
www.onholdmarketinginc.com



SalesMaker On-Hold
Systems

TURNING YOUR HOLD
INTO PURE GOLD



***Music and Customized
Messages On Hold
For
Distributors***

...the original On Hold Marketing

When your customers are On Hold, you've momentarily lost control of your image as the right distributor to do business with.

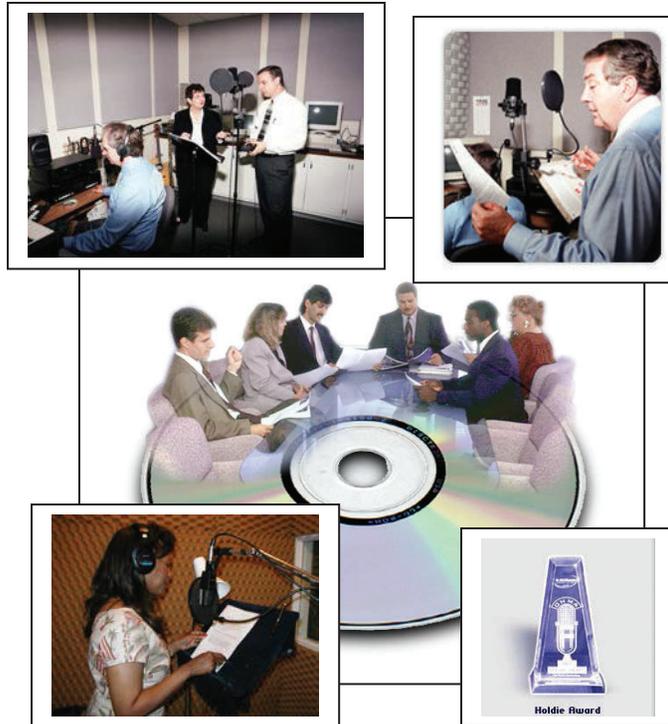
Callers can become im-patient
...hanging on in increasing frustration
...or hanging up.

Your customized "SalesMaker On Hold" program will engage your callers, ...making the wait time seem shorter, while telling them about upcoming events, training, incentives and product innovations.

The Difference

- We do all the writing and productions
- 70 years combined telecom, VoIP, production, & marketing experience
- In-house writers, studios, music and sound effects libraries
- Programs lengths longer than the industry average
- Male and female voice talent
- Consultation on what does and doesn't work
- Three years International HOLDIE Award winners for creativity

In-House Creative Media Productions



The process is
Easy For You
because we do it all...

- Scripting
- Production
- Music and Talent Selection
- Periodic Reminders to Refresh Your Program Content

Benefits

- Fewer Hang-Ups
- Reduce caller frustration
- Increased awareness of products and promotions
- Feature Incentive Programs
- Drive traffic to your web site
- Promote enrollment in training
- Brand Building
- Callers Ask More Questions

Other Services

- Voice Prompts for Automated Attendant
- Overhead Music & Messaging



Left to right: Brian, Allen, Dan, Rich and Karen